

Chronic Disease Prevention and Health Promotion Section Report
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease
October 18, 2018

Staffing Updates

- We are pleased to welcome Rae Waddington to her new position within the Cancer Unit as our new Women's Health Connection Coordinator. Ms. Waddington worked as our Community Health Worker Coordinator as a contractor prior to accepting this position.
- Congratulations to Shawna Pascual who promoted from the Cancer Unit's Program Officer to its Business Process Analyst position. We are currently recruiting to fill the vacant Program Officer position.
- We are currently recruiting for multiple contractor positions including for the Youth Tobacco Prevention, 1815 (Diabetes & Heart Disease and Stroke Prevention and Control), and 1817 (Heart Disease Prevention and Control) Programs.

Section Updates

2018 Nevada Health Conference

On October 16, 2018, multiple staff from the CDPHP presented at the 2018 Nevada Health Conference. Topics included:

- Cancer Burden and the Importance of Cancer Control
- How Community Health Workers Can Help Mitigate the Chronic Disease Epidemic
- Nevada Early Childhood Obesity Prevention State Plan
- Nevada's Efforts to Reduce the Burden of Diabetes: Diabetes Prevention Programs

Hands-Free CPR training

- In collaboration with the American Heart Association and Carson City Health and Human Services (CCHHS), and support from Division of Public and Behavioral Health leadership, the CDPHP Section facilitated a Hands-Only CPR training for northern state and CCHHS staff at the Carson City Community Center on Friday, September 21st. Over 150 individuals participated.

1305 Cooperative Agreement Conclusion

The five-year 1305 Cooperative Agreement, *State Public Health Actions to Prevent and Control Diabetes, Heart Disease, Obesity and Associated Risk Factors, and Promote School Health Cooperative Agreement*, has ended. The CDPHP would like to thank all its partners who made the related programs successful. The CDPHP received its Notice of Award for the new 1815 Cooperative Agreement, *Improving the Health of Americans through Prevention and Management of Diabetes and Heart Disease and Stroke*, which went into effect on October 1, 2018. Because the 1815 Cooperative Agreement does not fund obesity prevention and control activities, that CDPHP program is now funded by the Preventive Health and Health Services Block Grant. School Health activities have ceased as the Nevada Department of Education was not awarded the School Health Grant and no funding for School Health was included in the 1815.

Diabetes Prevention and Control Program (DPCP)

- The DPCP will present Nevada's Implementation Plan to Scale and Sustain the National Diabetes Prevention Program during the upcoming Nevada Quality Technical Assistance Center (QTAC) Advisory Council Meeting and has distributed the document electronically to stakeholders.
- DPCP is currently working with QTAC to plan the Chronic Disease Summit scheduled for next spring (tentatively March 2019).
- The DPCP is currently developing annual workplans with our partners to begin implementing the new 5-year "1815" Cooperative Agreement from the Centers for Disease Control and Prevention (CDC).

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- The DPCP is scheduled to attend the National Diabetes Prevention Program Leader Training in Reno in October 23-24, 2018.

Heart Disease & Stroke Prevention Program (HDSP)

- The HDSP was awarded a competitive, five-year grant from the CDC, *1817-Innovative State and Local Public Health Strategies to Prevent and Manage Diabetes and Heart Disease and Stroke*. This funding will support the expansion of the Barber Shop Hypertension Outreach Program to beauty salons serving predominantly African American women in Clark County.
- The HDSP continues to work with key partners (e.g., Nevada Health Centers and Northern Nevada HOPES) to implement and evaluate the Self-Monitoring Blood Pressure (SMBP) Program targeting underserved populations in Nevada. The HDSP plans to complete data analysis of the SMBP Program by contracting with the Center for Surveys, Evaluation and Statistics at the University of Nevada, Reno.
- The HDSP is working with Nevada Health Centers, Northern Nevada HOPES, Access to Health Care Network, and Southern Nevada Health District to develop workplans for the CDC 1815 Cooperative Agreement which adds to the health systems improvement work accomplished during the CDC 1305 Cooperative Agreement funding period.
- The Heart Disease and Stroke Prevention Taskforce held its quarterly meeting on October 3, 2018 with presentations and discussions including the Nevada Stroke Registry Report and the current state of ST-segment elevation myocardial infarction (STEMI) in Nevada.

Obesity Prevention and Control Program (OPCP)

- The OPCS implemented a statewide social media campaign throughout September 2018 in observance of National Childhood Obesity Awareness Month, promoting obesity-preventive behaviors and resources. On Facebook and Instagram, animated campaign posts were viewed 65,944 times. Still posts reached 85,135 Nevadans and had 898 post engagements (likes, shares, comments). On Twitter, the campaign had over 14,600 media impressions.
- In collaboration with various statewide stakeholders the OPCS is conducting a Child and Adult Care Food Program (CACFP) Early Care and Education (ECE) Gap Analysis to identify barriers and solutions to implementing the CACFP in ECE centers. The report will be completed in February 2019.

Women's Health Connection (WHC)

- WHC continues to work with Nevada Health Centers, Northern Nevada HOPES, and Volunteers in Medicine of Southern Nevada to implement clinic-based Community Health Workers (CHWs) to increase breast and cervical cancer screening rates among uninsured and underinsured women living at or below 250% of the Federal Poverty Level.
- This year, the WHC is working with two new partners, Lutheran Social Services of Southern Nevada and Hope Christian Health Center in Las Vegas. Both partners will have one CHW placed at their facilities to increase screening rates and provide patient navigation services.
- Accomplishments for the WHC Program include screening 7,343 women in Fiscal Year (FY) 18 (June 30, 2017 to June 29, 2018) with funding received from the CDC, and screening 1,983 women with state general funds that were appropriated with AB 388. Moving into FY 19, WHC projects to screen 8,778 women with continued CDC funding and at least 2,000 women with the second-year funding from AB 388.
- WHC continues to collaborate with the Comprehensive Cancer Control Program and the Nevada Central Cancer Registry to develop an action plan to support the Nevada 2017 – 2021 Cancer Plan.

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Nevada Colorectal Cancer Control Program (NCRCCP)

- The NCRCCP is currently in year 4 of the 5-year CDC Cooperative Agreement, *NU58DP006090-01-00, Organized Approaches to Increase Colorectal Cancer Screening*. The focus of this award has been to work with individual clinics or payers to implement the four recommended colorectal cancer screening evidenced-based interventions (EBIs), which include provider reminders, client reminders, reduction of structural barriers, and provider assessments and feedback.
- The NCRCCP is funding eight CHWs throughout Nevada. All CHWs assist clients with health system navigation following an abnormal result or cancer diagnosis, screening and prevention education, and assistance with eliminating barriers to screening/care. The NCRCCP is committed to reducing disparities and reducing overall colorectal cancer incidence and mortality by increasing CRC screening rates in Nevada.
- The CRC program screened 454 women and 164 men in FY18, for a total of 618 persons screened. The CRC program has screened 195 persons to date during FY19.

Nevada Comprehensive Cancer Control Program (NCCCP)

- The Nevada Cancer Coalition (NCC) held the Annual Cancer Summit in Las Vegas on September 17, 2018.
- The Annual Cancer Plan Evaluation (Year Three) was completed. Recommendations include focusing resources on Priority Area III (Diagnosis, Treatment, and Palliation) and Priority Area IV (Survivorship and Quality of Life).
- Noted successes included the expansion of the Sun Smart Schools Program, increased HPV vaccination series initiation and completion, and increased resources allocated to increase evidence-based cancer screenings.
- The NCCCP has partnered with Immunize Nevada, the Nevada State Immunization Program, and the American Cancer Society to increase HPV vaccination series initiation and completion in Nevada.
- The NCCCP, WHC Program, NCRCCP, and the Nevada Cancer Registry are working to complete a series of GIS maps using cancer incidence and mortality to identify data gaps and priority areas to concentrate prevention and screening resources throughout the state.

Tobacco Control and Prevention and Tobacco Cessation Programs

- The online tobacco merchant training is now live at <https://responsibletoabacconv.com>.
 - o This training is an online tool to help tobacco merchants become aware of the issue of youth accessing tobacco and to help teach merchants how to properly and responsibly sell tobacco.
 - o Stores which have sold tobacco to minors are being visited and made aware of the training in addition to mailings that have been distributed to all stores.
- The statewide long-term strategic plan is complete and available online at [http://dpbh.nv.gov/uploadedFiles/dpbhngov/content/Programs/TPC/Nevada%20Tobacco%20Control%20Plan\(2\).pdf](http://dpbh.nv.gov/uploadedFiles/dpbhngov/content/Programs/TPC/Nevada%20Tobacco%20Control%20Plan(2).pdf). This Plan runs from 2019-2023. Hardcopies are available upon request.
- A four-year contract extension with National Jewish Health to operate the Nevada Tobacco Quitline was approved by the State Board of Examiners. The extension began October 1st.
- The program is currently grant-writing for the fifth year of the Tobacco Core Grant. This continuation is expected to provide funding until March 28, 2020.

Community Health Worker (CHW) Program

- The CHW Program is implementing a pilot project with Healthy Communities Coalition and Nye Communities Coalition to demonstrate a model for CHW billing of Nevada Medicaid for case management services. The goal of the pilot project is to make the case for Medicaid reimbursement for CHW services in Nevada. Funding for this pilot is being provided by the Maternal, Child, and Adolescent Health Section in

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collaboration with the DPCP, HDSP, and WHC Programs of the CDPHP. This pilot kicked off in September and runs through the end of June 2019.

Office of Food Security

- The Office of Food Security (OFS) received Supplemental Nutrition Assistance Program – Education (SNAP-Ed) funding to coordinate a statewide Food Security Summit. The Summit will be held on November 8, 2018 in Las Vegas at the 5th Street School. The Summit's goal is to enhance cross-sectional collaboration throughout Nevada's Food Security Network.